

Regenerate Hub
RECY
Task 4.4

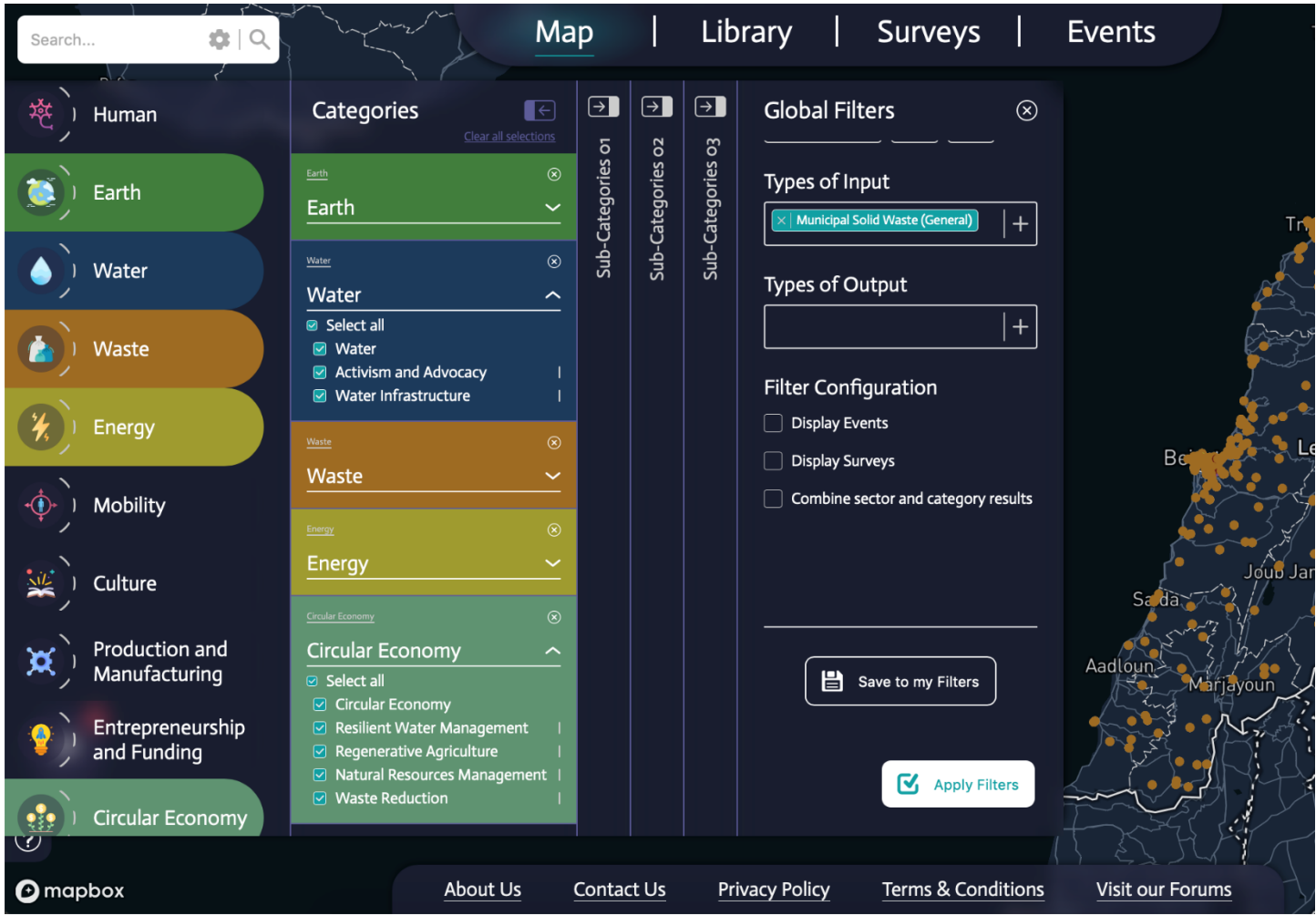


Regenerate Hub is a web platform that collects, maps, and visualizes cross-sector data to reveal actors, informal material flows, and resources — making connections visible, informing ecological action, and enabling data-driven decisions.

Software value propositions

User need	Software value proposition	Benefit
Public User: I want to access data across sectors to identify the challenges and actors contributing to nature-based solutions. I want to access material flows to use as inputs for my business	The software allows users to explore sector-specific data, policies, research, and implemented projects. Users can sign up, create dashboards, and plan projects based on the platform's data and insights.	✓ Gain data visibility into actors and materials across sectors ✓ Collect data & survey sectors
Private company: I want to avoid project duplication and build on previous data and projects. I also want to sell products on EcoSouk.	Enables visibility of stakeholders, data sources, actions, and incentives for platform engagement including linked payment gateway for products to sell.	✓ Sell products via EcoSouk by linking to Regenerate Hub profile
Government: I want to digitalise ministerial data and incentivise private sector to report annual metrics (including material flows) for ministries.	Survey Tool & Data Validation: Governments can use the survey tool to collect and validate data from private sector, ensuring standardized reporting on circular economy actors, material flows and resource use. - Supports collaboration with stakeholders by mapping key actors	✓ Facilitate public-private collaboration via mapped data ✓ Identify gaps, leverage actors, and trace circular interventions
Research/Academic Ins4tute: I want to identify challenges, stakeholders, resources, and actions.. I also need to match material flows across industries.	Researchers can request analy8cs and generate reports from aggregated platform data.	✓ Assess project alignment with specific environmental or social criteria
Donors: I want to direct funds toward areas where contributions are most needed.	Allows donors to identify projects aligned with their funding objectives.	

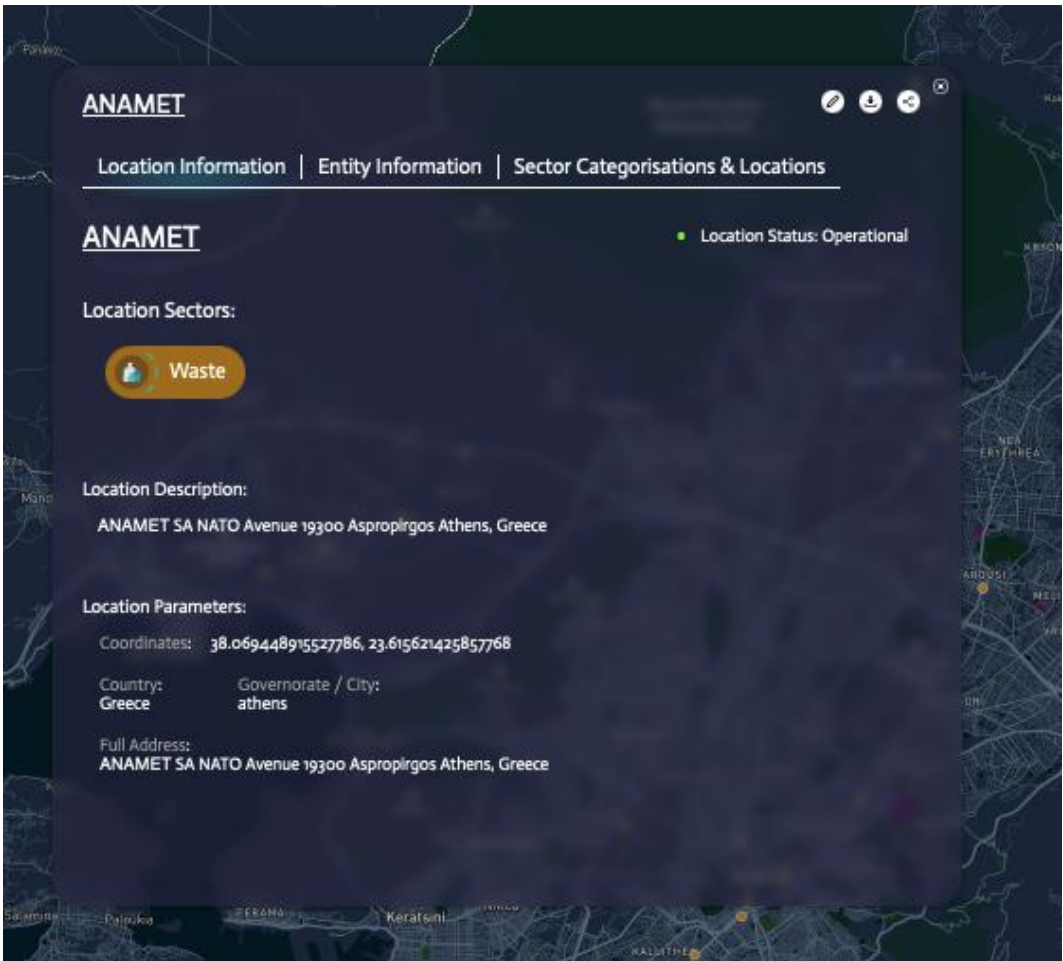
User Interface



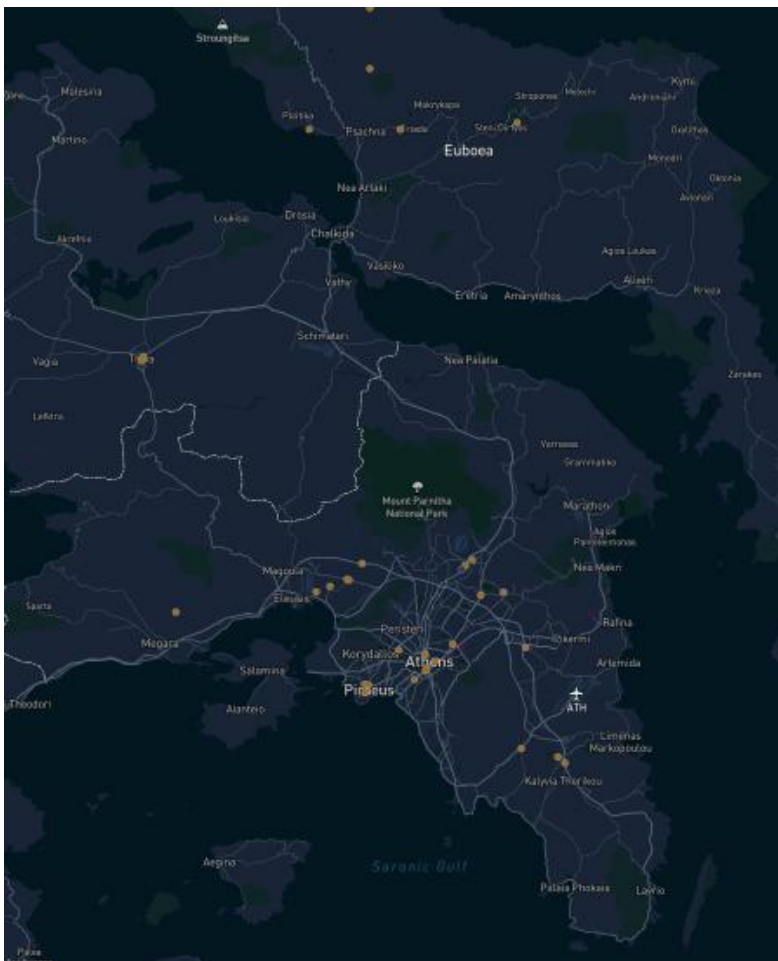
Customer user journey - How do you operate the software



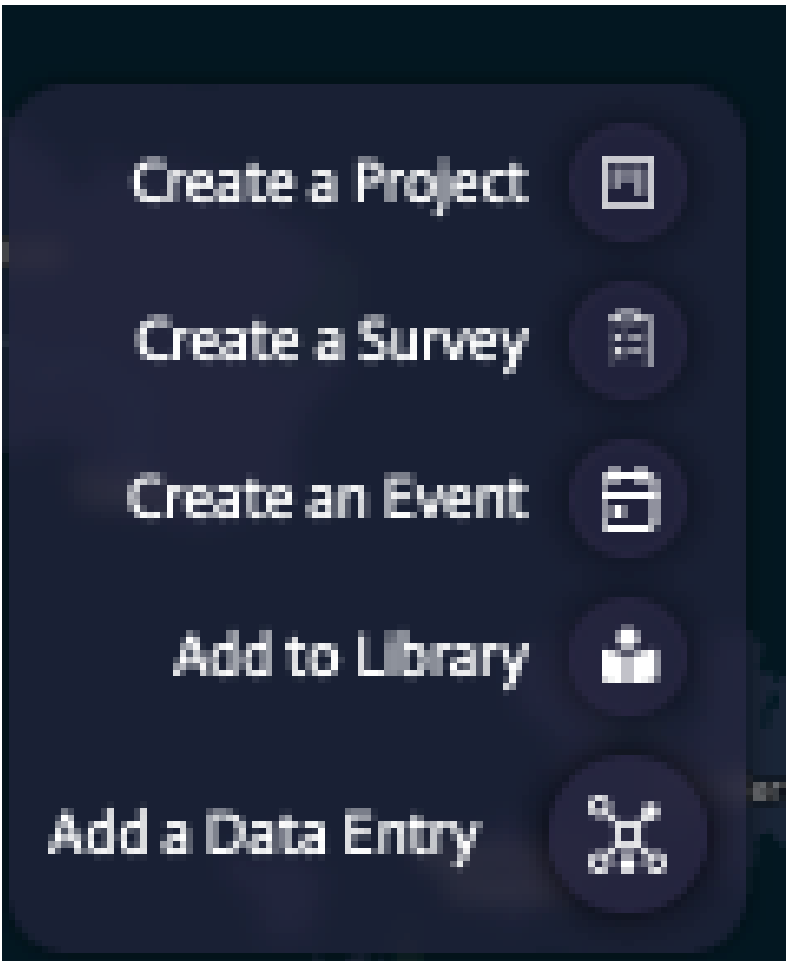
Account Access:
Log In / Sign Up, Access Free or Premium Mode, Open User Dashboard



Entry & Navigation:
Homepage Access, Browse Cross Sector Mapped Data, Browse Library all in list, map or grid view



Visualisation & Insights:
View Maps & Diagrams



Data Interaction:
Filter & Segment Data, Save data to dashboard, Download data files, or Enter Data



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Funded by
the European Union